

NEK Collaborative Strategic Planning Retreat
October 24, 2014
8:00 a.m. – Annual Meeting (Board only)
8:30 – 4:45 Retreat

Outcomes:

- 1. Strengthen cohesion among NEK Members**
- 2. An informed commitment to transition the NEK Collaborative to a Collective Impact organization.**
- 3. Agreed upon vision and strategic goals to launch a Collective Impact approach – “first draft of the strategic plan”.**
- 4. Agreement on a “design/do” approach to work on a specific substantive issue(s) soon.**
- 5. High engagement with skin in the game (all participants agree to take on a specific follow up tasks)**

8:00 Annual Meeting (Board only)

8:30 Opening/Overview/Introductions/Ground Rules

9:00 Initial Activity: “Stories of Self”
Brief Presentation: “Power of Public Narrative”
“Stories of Self” – told in breakout groups of 5
Each breakout group selects one story to be told to the full group
Discussion after hearing the stories: what are the values we have in common?

10:00 BREAK

10:15 Focus on data/info needed to do the planning:
1. Recap of the CI approach and why it is important to do this now!
2. Matt Berowitz: Presentation on the NEK’s economy
3. Discussion: what in this data should we pay most attention to as we plan for a CI approach in the NEK?
4. Review of “Primer” on a CI approach in the NEK (prepared by Karen Garaghty, Strategic Planning Committee Member)

11:30 Presentation on “Performance Based Strategic Planning”: the methodology we will use to plan for a CI approach in the NEK

11:45 LUNCH

12:30 Begin Planning Activities: What are the “Performance Challenges” we must address to launch a CI approach in the NEK? (small group work/report back)

- 1:15 Small group work: for each Performance Challenge, what are our projected outcomes and early wins? What will be our “design/do” program? What is the vision of the future when we achieve these goals?– small group work/report back
- 2:45 BREAK
- 3:00 Our Vision: What is the story we will be able to tell in 3 years?
- 3:45 Going forward, what are our next steps? Can we set up “task groups” to carry these out? How will everyone be engaged?
- 4:30 Evaluation/Final Words
- 4:45 Adjourn